



ICT Panorama

Sponsorship Package



Department of Computer Science and Software Engineering
Industry Event

Thursday 16 October, 2008

ICT Panorama 2008 is an annual event in the Department of Computer Science and Software Engineering (CSSE) where final and penultimate year Software Engineering students showcase their year long projects. In 2007, the event attracted over 100 industry delegates. This year four fourth year and eight third year teams will be demonstrating. Fourth year teams consist of 11-14 students while third year teams contain 4-6 students.

The event will feature live presentations and real time product demonstrations. There will also be opportunities to liaise with the teams as well as the university staff and students.

Highlights of the day are:

- Public Session (2:00pm to 5:00pm)
- Industry Session (6:00pm to 8:00pm)
 - Keynote Speech
 - Demonstrations of the Projects
 - Product Videos
 - Platinum Sponsors to Exhibit

The event has been extremely successful in the past. Last year, 150 students showcased their projects in the event attracting over 100 industry delegates to the industry session and many more casual visitors during the public session.

Visit the ICT Panorama website for more information regarding the event, including comments from previous guests of the event and employers of CSSE students:

<http://projects.csse.unimelb.edu.au/ictpanorama/>

There are three levels of direct funding sponsorship available:

PLATINUM SPONSORSHIP (Maximum 2) \$3000

A Platinum Sponsor will receive exposure and recognition through the following:

- ❖ Opportunity to have a demo table in the registration area.
- ❖ Opportunity to distribute promotional and printed material.
- ❖ Opportunity to distribute promotional and/or hiring information via the CSSE mailing list.
- ❖ Opportunity to include a 30 second video advertising between project demonstration videos.
- ❖ Acknowledgement as a Platinum Sponsor on signage in the registration area.
- ❖ Acknowledgement as Platinum Sponsor on the event's website.
- ❖ Company name and logo will be printed on name badges.
- ❖ Opportunity to include a full page advertisement in the event's booklet.
- ❖ Opportunity to provide prizes for the best project teams as part of the sponsorship package.

GOLD SPONSORSHIP \$1500

A Gold Sponsor will receive exposure and recognition through the following:

- ❖ Opportunity to distribute promotional and printed material.
- ❖ Opportunity to distribute promotional and/or hiring information via the CSSE mailing list.
- ❖ Acknowledgement as a Gold Sponsor on signage in the registration area.
- ❖ Acknowledgement as a Gold Sponsor on the event's website.
- ❖ Company name and logo will be printed on the back cover of the event booklet.

SILVER SPONSORSHIP \$1000

A Silver Sponsor will receive exposure and recognition through the following:

- ❖ Acknowledgement as a Silver Sponsor on signage in the registration area.
- ❖ Acknowledgement as a Silver Sponsor on the event's website.
- ❖ Company name and logo printed on the event booklet.

SPONSORSHIP APPLICATION

Please complete the application form attached at the end of this document, keep a copy for your records and post/fax the original to:

Shanika Karunasekera
Department of Computer Science and Software Engineering
University of Melbourne
111 Barry Street, Carlton, VIC 3053

Phone: (03) 8344 1410
Fax: (03) 9348 1184
Email: shanika AT cs.mu.oz.au

Sponsorship Form

Level of Sponsorship (Platinum/Gold/Silver)

Total Amount Enclosed \$ _____

Company Name: _____

Address: _____

State: _____ Postcode: _____

Contact Person: _____ Position: _____

Phone: () _____

Fax: () _____

Email: _____

Signed: _____ Date: _____

- ❖ If you would like to discuss any sponsorship opportunities further, make any suggestions, or discuss payment details, please don't hesitate to contact Shanika Karunasekera (contact details provided above).
- ❖ Payments are non-refundable once sponsorship has been confirmed.
- ❖ Full payment for Sponsorship must be received by no later than Monday 15th September 2008.